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Direct Selling News

World News

2015 DSN Global 100 List



***DSN* Announces the 2015 Global 100!**

Since 2004 *Direct Selling News* has been dedicated to telling stories focused on relating the opportunities direct sellers provide to millions of independent business owners around the globe. So it seemed only fitting for *DSN* to further recognize the industry by compiling a comprehensive list, starting in 2010, of the top direct selling companies in the world.

The *DSN* Global 100 list offers a unique perspective on the global impact of the industry on economic and social realms. It provides a range of mutual learning not only for industry members but also for researchers, investors and—most important—those seeking opportunities within the industry.

We thank all the companies that willingly participated in our survey as well as our dedicated team of researchers who helped us present to you the remarkable achievements of direct sellers around the globe.

The following contains the ranking for the 2015 *DSN* Global 100 (based on 2014 revenues), our annual list of the top revenue-generating direct selling companies in the world. The list is published in the June issue of *Direct Selling News*.

2015 Rank	Company Name	2014 Revenue
1	Amway	\$10.80B
2	Avon	\$8.90B

3	Herbalife	\$5.00B
4	Mary Kay	\$4.00B
5	Vorwerk	\$3.90B
6	Natura	\$3.20B
7	Infinitus	\$2.64B
8	Tupperware	\$2.60B
9	Nu Skin	\$2.57B
10	JoyMain	\$2.00B
11	Oriflame	\$1.68B
12	Ambit Energy	\$1.50B
13	Belcorp	\$1.40B
14	Primerica	\$1.34B
15	Tiens	\$1.16B
16	Telecom Plus	\$1.10B
17	New Era	\$928M
18	Stream Energy	\$918M
19	Miki	\$868M
20	Yanbal	\$856M

21	Shaklee	\$844M
22	ACN	\$827M
23	Pola	\$800M
24	USANA	\$790M
25	DXN	\$780M
26	Cosway	\$749M
27	Isagenix	\$725M
28	Thirty-One Gifts	\$643M
29	Noevir	\$582M
30	For You	\$560M
31	It Works!	\$538M
32	Team Beachbody	\$518M
33	Rolmex	\$512M
34	Forbes Lux	\$501M
35	AdvoCare	\$494M
36	Arbonne	\$486M
37	Apollo	\$448M
38	Jeunesse	\$419M

38	Scentsy	\$419M
40	Nerium	\$403M
41	Yofoto	\$400M
42	Team National	\$399M
43	Market America	\$384M
44	Nature's Sunshine	\$366M
45	KK Assuran	\$362M
46	For Days	\$360M
47	WorldVentures	\$352M
48	PartyLite	\$347M
49	4Life Research	\$332M
50	Rodan + Fields	\$330M
51	Viridian	\$328M
52	LG Household & Healthcare	\$321M
53	PM-International	\$313M
53	Naturally Plus	\$313M
53	Menard Cosmetics	\$313M
56	Plexus Worldwide	\$310M

57	LR Health & Beauty	\$303M
58	Sunhope	\$288M
59	Naris Cosmetics	\$282M
60	Origami Owl	\$250M
60	Charle	\$250M
62	Family Heritage Life	\$237M
63	Southwestern	\$235M
64	Japan Life	\$229M
65	Longrich	\$224M
66	Pro-Health	\$221M
67	LifeVantage	\$214M
67	Organo Gold	\$214M
69	Take Shape For Life	\$206M
70	Maruko	\$205M
71	Diana	\$204M
72	Vemma	\$201M
73	Mannatech	\$190M
74	BearCere'Ju	\$185M

75	Hy Cite	\$178M
76	CUTCO	\$165M
77	Princess House	\$161M
78	AnRan	\$160M
79	SEACRET	\$145M
79	Koyo-sha	\$145M
81	Youngevity	\$134M
82	Natural Health Trends	\$125M
83	Arsoa Honsha	\$118M
84	5LINX	\$109M
84	CVSL	\$109M
86	Kelti	\$102M
86	Akasuka	\$102M
88	Chandeal	\$89M
89	Ion Cosmetics	\$88M
90	Golden Sun	\$83M
91	Ten Fu Tenmax	\$80M
92	Vision Int'l People Group	\$79M

93	Nefful International	\$75M
93	Kasly Ju	\$75M
95	ARIIX	\$73M
95	Nature Care	\$73M
97	Immunotec	\$72M
98	ASEA	\$70M
99	Zurvita	\$69M
100	Kleeneze	\$63M