Be a star under the mistletoe with smooth, radiant skin and soft, kissable lips. Rodan + Fields helps you get all your skin glowing this holiday with the introduction of the ENHANCEMENTS Smooth-All-Over Micro-Dermabrasion set – a combination of dermatologist-developed skin treatments that actually feel like a pampering indulgence.

Achieving radiant, smooth skin starts with proper exfoliation to rid the surface of the dead cells that accumulate and cause skin to look and feel dry, dull and uneven. But because skin is not the same in each area of the body, Dr. Katie Rodan and Dr. Kathy Fields have developed targeted micro-dermabrasion products that offer the proper level of exfoliation for the face, lips and body.

“We think of skin in terms of ‘cosmetic units,’” says Dr. Rodan, “Because each part of the body responds uniquely to the environment and visibly seems to age at different rates, a product tailored for a specific “cosmetic unit” will give the best overall improvement.”

“We have been finding that our patients often use their facial exfoliators for their lips or on their bodies,” adds Dr. Fields. “However, facial products are usually not optimized for these additional applications. That’s why we’ve created products with micro-dermabrasion benefits specifically for all-over body use and for lip treatment.”

The Smooth-All-Over collection includes a full-size Lip Micro-Dermabrasion stick (new) and a full-size Body Micro-Dermabrasion stick (new), along with two deluxe travel size packettes of the best-selling Micro-Dermabrasion Paste (specially formulated for the face). This skin-polishing collection is all packaged in an attractive, reusable Rodan + Fields cosmetic bag.

A Peek Inside:
♦ Lip Micro-Dermabrasion offers targeted exfoliation on and around lips for a smooth, flake-free finish.
  ▪ Delicate polyethylene beads gently loosen dead, dry skin on and around lips.
  ▪ Conditioning ingredients such as cocoa butter leave skin moisturized and flakeless.
  ▪ The comforting beeswax base allows Lip Micro-Dermabrasion to glide on easily and evenly.
  ▪ Lips are left smooth, soft, supple and in their optimum condition. Lip color stays put – without bleeding into surrounding lip area – and lasts longer.

♦ Body Micro-Dermabrasion – which is designed for use in shower or tub – exfoliates, cleanses and conditions all in one step. And as an added bonus, the invigorating citrus scent smells delicious.
  ▪ Skin-friendly polyethylene polishing beads provide intense exfoliation, removing dead cells and resurfacing skin’s texture.
  ▪ Mild surfactants gently cleanse skin.
  ▪ Bioactive moisturizers leave skin smooth and conditioned.
  ▪ Unique oval-shaped stick allows controlled, even application and helps target even the driest areas.
  ▪ Skin is left prepared so bronzers or sunless tanners can be applied evenly and effectively.
  ▪ PS: Men will love this multi-tasking power tool for the shower.
- **Micro-Dermabrasion Paste** for the face provides extra at-home exfoliating to keep skin looking its youngest and healthiest.
  - A super-smoothing sugar and salt-based exfoliant enhances cell turnover.
  - Vitamin C and E protect against environmental damage.
  - Oil-free, high glide formula won’t clog pores.
  - Skin surface reflects light more evenly for a luminous glow.

Rodan + Fields *Smooth-All-Over* Micro-Dermabrasion Collection: **Available November 2008.**

Suggested retail price: **$46**

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