



LEAD THE WAY

We'll provide the milestones.
You Lead the Way.

THE CHOICE IS YOURS



MILESTONE ONE *Start the Journey*

MILES NEEDED: 5



Start your Lead the Way Journey with your choice of the following Lead the Way limited-edition options:

CHOOSE ONE OPTION

- R+F Beach Towel*
- R+F iPad Mini Cover With Journal
- Pair of Branded R+F Water Bottles
- R+F Umbrella



MILESTONE TWO *Continue the Conversation*

MILES NEEDED: 10



Continue the conversation, spread the word and cultivate new relationships with your choice of the following Lead the Way limited-edition options:

CHOOSE ONE OPTION

- R+F Mightypurse*
- Jawbone UP2
- Dogeared 'Balance' Wide V Necklace



MILESTONE THREE *Take the Lead*

MILES NEEDED: 20



As you take your business to the next level, step up your R+F-branded presence with your choice of the following options:

CHOOSE ONE OPTION

- Jonathan Adler Jewelry Box*
- Beats Wireless Headphones
- Longchamp Le Pliage Travel Set



MILESTONE FOUR *Move Ahead*

MILES NEEDED: 35



Take your business on the go with your choice of the following options:

CHOOSE ONE OPTION

- R+F Business Tool Kit featuring: iPad mini, projector, speaker and R+F branded case*
- Personal Shopping Experience
- Golf Shopping Experience



MILESTONE FIVE *Celebrate*

MILES NEEDED: 45



All Milestone Five Achievers will receive a VIP Convention 2016 Package for 2, including a \$3,500 R+F Payday deposit to cover travel expenses, such as airfare, Convention registration. More VIP announcements to come. Bring a significant other/business partner or use this as an incentive to invite one of your team members*

STARTS February 1, 2016

ENDS July 31, 2016

Get started at rfileadtheway.com

*Indicates default Milestone reward option. [Click here](#) for Lead the Way Terms and Conditions.

FOR U.S.A. ONLY

RODAN+FIELDS

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