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Rodan + Fields® Donates More Than \$7 Million in Product to *Operation Care Package*

Nearly 125,000 Skincare Products to be Sent to Troops Stationed Overseas

San Francisco, CA – July 19, 2013 – Rodan + Fields®, a leading prestige skincare company, this week donated nearly 125,000 units of its bestselling ANTI-AGE Triple Defense Treatment SPF 30 and ANTI-AGE Overnight Restorative Cream to U.S. military troops stationed overseas. Valued at more than \$7 million, these skincare products will be distributed to troops abroad this summer in special personal care kits via *Operation Care Package*, a volunteer organization based in Illinois.

“The work of Operation Care Package is so perfectly aligned with our mission of helping people live better in their skin,” said Amnon Rodan, Chairman, Rodan + Fields. “Through these donations we hope that we will not only be bringing an unexpected treat to soldiers serving abroad, but also be providing real benefits for their skin’s health and wellness.”

“Our troops need to be remembered no matter where they are in the world,” said Trisha Ruzzini of Operation Care Package. “This special package will help ensure that thousands of service-men and -women receive wonderful care packages this summer. We are delighted to be receiving such a generous donation from Rodan + Fields.”

About Rodan + Fields

Founded by Dr. Katie Rodan and Dr. Kathy Fields, the creators of Proactiv® Solution, Rodan + Fields is a leading skincare company committed to helping its customers not only achieve great skin, but build successful independent businesses. From problem identification and superior dermatological-based formulations to unprecedented support and follow-up, Rodan + Fields seeks to provide the most complete skincare experience outside of a medical office. Products are available through Rodan + Fields Independent Consultants and at www.rodanandfields.com.

About Operation Care Package

Operation Care Package (OCP) is a volunteer 501 (c) (3) public charity, dedicated to the mission that “No Hero Serving Our Nation Should be Forgotten.” The charity’s goal is to support United States Soldiers, Marines, Sailors and Airmen through care packages and letters of encouragement. Formed in March of 2003, by concerned family members of deployed soldiers, the organization is run entirely by volunteers. Operation Care Package mails more than 150 care packages every week to military members serving abroad. For more information or to donate, visit www.operationcarepackages.org.