Introducing Our New President and CEO Diane Dietz

Join Dr. Katie Rodan and Dr. Kathy Fields in welcoming Rodan + Fields® new President and CEO Diane Dietz.

Diane shares our unmatched passion, vision and ultimate goal of empowering you, our valued Consultants. Learn more about Diane as she shares her professional background and personal "why," as well as her vision for the Company, with Chief Customer Officer Heidi Wissmiller. The future is bright—and we cannot wait to see what it holds.

REVERSE and UNBLEMISH Abuzz in the Press
The positive press for Rodan + Fields and our transformative products continues to gain momentum in 2016.

Our REVERSE Regimen was recently named one of the "best beauty products you can buy from your friends" by Better Homes and Gardens magazine. The renowned women's publication highlighted the REVERSE Dual Active Brightening Complex as "straight-up good skin care" and praised the dynamic duo for containing "potent, tried-and-true vitamin C and retinol to fade [the appearance of] sun-induced dark spots and smooth wrinkles." To read the full article, click here.
Popular social news website BuzzFeed listed the UNBLEMISH Regimen as one of its "27 life-changing products that really helped people with acne" and featured an incredible "before and after" photo of an adult user's 60-day results, celebrating the transformation as "incredible."

Read the full article [here](#). Share the images above on Facebook to start conversations with your friends about REVERSE, UNBLEMISH and other R+F products.

**Help Others Achieve Great Skin in 2016**
As a Rodan + Fields Independent Consultant, you know firsthand the power of our transformative products to diminish the appearance of fine lines and change skin by defending against and reducing the visible signs of aging.

As you set your business goals for the New Year, commit to helping others Decide Today How Tomorrow Looks™—by achieving noticeably firmer, smoother, flawless-looking skin through R+F.

How has R+F changed your skin and boosted your confidence? Tell your story on social media this week using #DecideToday, and share the image above to demonstrate the value of an effective skincare regimen with all who are looking to make a change in 2016.
Men's Maintenance: What Guys Really Think About Skincare

When it comes to our skincare routines, it can often seem as though men and women are worlds apart—but it doesn't have to be that way. Regional Training Director Myisha Procter recently interviewed Manager of Global Field Programs Chad Westover to get the scoop on men and their skincare habits.

The valuable tips in this video will prepare you to spark effective conversations about R+F and our products with the men in your life. Stay tuned for future videos designed to help you gain fresh insights and ideas around speaking to men about the importance of a well-rounded skincare regimen.

Brush Up on Your Consulting Skills

Eager for more tips? Check out our comprehensive Men's Selling Guide to equip yourself with additional techniques to acquaint men with R+F and our innovative products.

Set Your Sights on Adventure: How to Qualify for Upcoming R+F Trips

You still have time to qualify for the Spring 2016 Premier V Trip to California Wine Country and San Francisco. January is the first month of the qualification period for the 2017 Elite V Trip to Maui, the 2017 RFX
Circle Trip to London and the Summer RF Center for Leadership event in San Francisco. Where will your R+F journey take you in 2016 and beyond?

2016 Premier V Trip to California Wine Country and San Francisco
Bask in the expansive views of the beautiful California Wine Country, and continue the celebration as you travel to scenic San Francisco to visit the Home Office for leadership and development training with the Executive Team. The qualification period for the Spring 2016 Premier V Trip began in November, and you won't want to miss this one-time trip for first-time qualifiers. Click here for full Terms and Conditions.

2017 Elite V Trip to Maui, Hawaii
Paradise awaits—get ready to say "Aloha" with the R+F Home Office Team. The Elite V Trip to Maui, Hawaii, takes place in spring 2017, and we want you to join us. Take in the sights, celebrate your achievements and learn valuable business-building skills against the beautiful backdrop of Hawaii. Click here for full Terms and Conditions.
2017 RFx Circle Trip to London, England
Join Dr. Katie Rodan, Dr. Kathy Fields and the R+F Executive Team for the ultimate R+F experience, the RFx Circle Trip. Enjoy a weeklong, luxurious stay in one of the world's most vibrant cities: London, England. Click here for full Terms and Conditions, and watch the video below for a sneak peek of what to expect. Cheers!

RF Center for Leadership in San Francisco, California
You won't want to miss the Summer 2016 RF Center for Leadership event in San Francisco. Explore our Home Office city and develop your essential leadership skills with guidance from RFx Circle Leaders and the R+F Team. Click here for full Terms and Conditions.

Set your sights on one of our many incentive events in 2016 and 2017. Motivate your teams to do the same by sharing the 2016 Qualification Calendar, your passport to "Living the R+F Life. Loving the Journey."
#RFJourney

Earn Your Team Builder Badge Today
Be the Leader everyone is eager to follow. Every time you enroll a new Consultant with an RX Express Business Kit or a Big Business Launch Kit this January, you'll receive our newest Team Builder Badge. Whether your focus is enrolling new Consultants, signing up new Preferred Customers or building your network, set a goal today to keep the momentum going as you continue to build your business. Be sure to also share the news of your growing team on Facebook, Twitter and LinkedIn.

**R+F Centrepieces Available for Purchase**
Perfect for displaying at your next R+F event, our Rodan + Fields-branded centrepieces are a wonderful way to promote the R+F brand, the reputability of Dr. Katie Rodan and Dr. Kathy Fields and our effective and innovative products and tools.

Purchase a collection today, which includes seven centrepieces, highlighting each of our five Regimens, the REDEFINE tools and REDEFINE ACUTE CARE™. Centrepieces are collapsible, making travelling with them a breeze.

It's Time to Renew Your Consultantship

Our one-year anniversary of business in Canada is quickly approaching. When you celebrate your own anniversary as a Rodan + Fields Consultant, you will be asked to renew your Consultantship via two emails from the Canada Sales Support Team: a reminder email thirty days prior to the date of renewal, as well as a follow-up email at the time of renewal. This follow-up email will help guide you through the renewal process. For more information, please refer to the Policies and Procedures.
Events Spotlight: The Power of Your R+F Network

As you grow your business, put the power of the R+F network to work for you by plugging in to one of our many Company events. There's something here for everyone on your team. The list below features Business Presentations designed to ignite interest and validate the R+F business for prospective Consultants, as well as Business Redefined Learning Events to help you develop practices to support your business growth.

Click here for a complete list of Rodan + Fields events in the U.S. and Canada.

**Business Presentations:**
For event details and registration, click on the links below.

- **Mississauga, ON** - Thursday, January 21, 2016 [click here]
- **Vancouver, BC** - Thursday, January 21, 2016 [click here]
- **London, ON** - Tuesday, February 2, 2016 [click here]
- **Windsor, ON** - Wednesday, February 3, 2016 [click here]
- **Red Deer, AB** - Wednesday, February 3, 2016 [click here]
- **Calgary, AB** - Thursday, February 4, 2016 [click here]
- **Ottawa, ON** - Tuesday, February 9, 2016 [click here]
- **Kelowna, BC** - Tuesday, February 23, 2016 [click here]
- **Moncton, NB** - Wednesday, February 24, 2016 [click here]
- **Halifax, NS** - Thursday, February 25, 2016 [click here]
- **Winnipeg, MB** - Thursday, February 25, 2016 [click here]

**Business Redefined Learning Events:**
For event details and registration, click on the links below.
Mississauga, BC - Saturday, January 23, 2016  click here
Vancouver, BC - Saturday, January 23, 2016  click here
Calgary, AB - Saturday, February 6, 2016  click here
Halifax, NS - Saturday, February 27, 2016  click here
Winnipeg, MB - Saturday, February 27, 2016  click here

Thank you for reading this edition of *The Insider Scoop Canada*. Have a wonderful week.

Sincerely,

Your Rodan + Fields Home Office Team

Decide Today How Tomorrow Looks

*The information in this publication is presented for educational purposes only and is not intended to be used as a substitute for medical advice. Results from the use of Rodan + Fields products may vary depending upon the individual and will depend on multiple factors including your age, gender, skin type and condition, concomitant products used, health history, where you live (climate, humidity), lifestyle and diet. Rodan + Fields makes no guarantee as to the results that you may experience. Rodan + Fields recommends that you consult with your physician or other qualified health care provider before beginning any product regimen or treatment. Rodan + Fields does not promise or guarantee that Consultants participating in the Rodan + Fields program will generate any income. As with any business, each Consultant's business results may vary. Earnings depend on a number of factors, including the area in which you live, individual effort, business experience, diligence and leadership. Potential Consultants are urged to perform their own due diligence prior to making any decision to participate. For information regarding earnings under the Rodan + Fields Compensation Plan, see the Income Disclosure Statement.*

*All Incentive Programs are subject to change. Rodan + Fields reserves the right to change these programs without notice. Be sure to review Program Terms and Conditions periodically for the most current Incentive Program information.*

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promise or guarantee that Consultants participating in the Rodan + Fields program will generate any income. As with any business, each Consultant's business results may vary. Earnings depend on a number of factors, including the area in which you live, individual effort, business experience, diligence and leadership. Potential Consultants are urged to perform their own due diligence prior to making any decision to participate. We estimate that in Canada the typical plan participant will earn between $1,700 and $2,000 CAD per year.

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Consultants may be enrolled in, and sponsor other Consultants in, all provinces and territories in Canada, with the exception of Quebec. The selling of products to Retail and Preferred Customers is permitted in all provinces and territories in Canada; however, in the Province of Quebec residents must enroll as Retail or Preferred Customers by their own volition on our Corporate website.

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