

THE INSIDER SCOOP

HAPPY HOLIDAYS

December 16, 2015

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R+F ON TWITTER



SALES SUPPORT



R+F YOUTUBE CHANNEL

A Holiday Message From our President and CEO Lori Bush



Watch the video above to hear President and CEO Lori Bush share the importance of courage, vulnerability and love as we continue to grow together as a Company. On behalf of Lori and the entire Rodan + Fields® Home Office Team, we wish you a very happy holiday season.

Spread the Word: MACRO Exfoliator™ Named "Best Beauty Gift"



R+F ON PINTEREST



R+F ON INSTAGRAM



R+F FACEBOOK



iRF FACEBOOK



R+F ON GOOGLE+



RF MALL MERCHANDISE



DERM RF BLOG



REDEFINE YOUR FUTURE



RF CONNECTION

rodanandfields.com



Searching for a gift for the person who has everything? Examiner.com recently named the REDEFINE MACRO Exfoliator as one of the "Best High-Tech Beauty Gifts," making it the perfect solution to your gifting dilemma.

The article celebrates the MACRO E's innovative DOC-SMART™ technology for its ability to slough away dead skin cells to reveal skin that appears healthier, smoother and more beautiful. Read the full article [here](#), and share the above image with your potential Customers to start conversations about the MACRO E and other R+F products.

Receive Your Gifts in Time for the Holidays with Expedited Shipping

Rodan + Fields has last-minute gift-giving covered. Reference the

shipping calendar below to ensure you receive all of your gifts by Dec. 25 via expedited shipping.



HOLIDAY SHIPPING CALENDAR

*Place your orders no later than the dates below
to receive shipments by December 25.*

CANADA SHIPPING: UPS DELIVERY TYPE	PLACE ORDERS BY DATES BELOW TO RECEIVE BY DECEMBER 25
UPS 2-DAY	DECEMBER 21
UPS STANDARD OVERNIGHT	DECEMBER 22



This holiday season, give the gift of smoother, better-looking skin. Beyond the Shave is clinically proven to improve the appearance of skin and alleviate dryness and razor irritation. Now through Dec. 28, this curated selection is offered in our exclusive holiday gift box and available for ad hoc purchase at the Consultant price of \$155, the Preferred Customer (PC) price of \$186 and the retail price of \$207—a 10 percent overall product discount. Share your Customers' Real Results on your social networks using **#RealMenUseRF** to start new conversations about R+F today.



For more inspiration, check out the [R+F Gift Guide](#), featuring many of our popular, giftable items. Order these must-have products today, and take the stress out of your holiday shopping.

10,000 Strong: Redefine Your Future Blog

10,000
WEEKLY SUBSCRIBERS

REDEFINE YOUR FUTURE BLOG



RODAN+FIELDS

The Redefine Your Future blog recently hit a noteworthy milestone: 10,000 weekly subscribers—and it's no wonder why. The perfect resource for personal motivation and a wonderful prospecting tool, the captivating Consultant stories featured on this blog are not to be missed. From corporate trailblazers, hard-working mothers, medical professionals and so much more, the Redefine Your Future blog highlights the inspirational journeys of Consultants from a wide range of backgrounds. Visit the [Redefine Your Future blog](#) today to subscribe and to search for posts that resonate with you and your prospective Consultants. We're proud to have featured two Canadian Consultants—[Erica MacKinnon](#) and [Charlotte Green](#)—and we're looking forward to spotlighting more of your stories. To nominate a Consultant to be featured, contact your Regional Director.

R+F Centrepieces Available for Purchase



Rodan + Fields-branded centrepieces are now available for purchase—perfect for displaying at your next R+F event. These centrepieces are a wonderful way to promote the R+F brand, the reputation of Dr. Katie Rodan and Dr. Kathy Fields and our effective and innovative products and tools.

The collection includes seven centrepieces, highlighting each of our five Regimens, the REDEFINE tools and REDEFINE ACUTE CARE™. Centrepieces are collapsible, making travelling with them a breeze.

Each centrepiece is 7" x 17" tall. Centrepieces are not eligible for Customer Replenishment Program (CRP) orders and are available while supplies last at the Consultant price of \$19.

[ADD TO CART](#)

Holiday Hours



HOLIDAY HOURS

December / January

Sales Support and RF Connection will have limited hours on **Thursday, Dec. 24 from 6 a.m. to 2 p.m. PT.** The office will be closed **Friday, Dec. 25** for the Christmas holiday and **Jan. 1** for New Year's Day. For assistance outside of scheduled business hours, please e-mail priorityservices@rodanandfields.com. This mailbox is monitored regularly outside of normal business hours.

RODAN+FIELDS

Events Spotlight: The Power of Your R+F Network



Rodan + Fields Coming to a City Near You

Kick off the new year with Business Presentations designed to ignite interest and validate the R+F business for prospective Consultants, as well as Business Redefined Learning Events to help you develop practices to support your business growth. Stay tuned

for information around additional events in the coming weeks.

Business Presentations:

For event details and registration, click on the links below.

Mississauga, ON - Thursday, January 21, 2016 [click here](#)

Vancouver, BC - Thursday, January 21, 2016 [click here](#)

Business Redefined Learning Events:

For event details and registration, click on the links below.

Mississauga, ON - Saturday, January 23, 2016 [click here](#)

Vancouver, BC - Saturday, January 23, 2016 [click here](#)

Thank you for reading this edition of *The Insider Scoop Canada*.
Have a wonderful week.

Sincerely,

Your Rodan + Fields Home Office Team

The information in this publication is presented for educational purposes only and is not intended to be used as a substitute for medical advice. Results from the use of Rodan + Fields products may vary depending upon the individual and will depend on multiple factors including your age, gender, skin type and condition, concomitant products used, health history, where you live (climate, humidity), lifestyle and diet. Rodan + Fields makes no guarantee as to the results that you may experience. Rodan + Fields recommends that you consult with your physician or other qualified health care provider before beginning any product regimen or treatment. Rodan + Fields does not promise or guarantee that Consultants participating in the Rodan + Fields program will generate any income. As with any business, each Consultant's business results may vary. Earnings depend on a number of factors, including the area in which you live, individual effort, business experience, diligence and leadership. Potential Consultants are urged to perform their own due diligence prior to making any decision to participate. We estimate that in Canada the typical plan participant will earn between \$1,700 and \$2,000 CAD per year.

For information regarding earnings under the Rodan + Fields Compensation Plan, see the [Income Disclosure Statement](#).

All Incentive Programs are subject to change. Rodan + Fields reserves the right to change these programs without notice. Be sure to review Program Terms and Conditions periodically for the most current Incentive Program information.

Consultants may be enrolled in, and sponsor other Consultants in, all provinces and territories in Canada, with the exception of Quebec. The selling of products to Retail and Preferred Customers is permitted in all provinces and territories in Canada; however, in the Province of Quebec residents must enroll as Retail or Preferred Customers by their own volition on our Corporate website.

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Rodan + Fields | 60 Spear Street | Suite 600 | San Francisco | CA | 94105