Start your engines! The latest round of the Lead the Way Incentive Program kicked off on February 1, 2017 and runs through July 31, 2017. This program is designed to reward you for building a strong foundation on which to develop long-term business success.

Accumulate miles by increasing Preferred Customer loyalty and/or building your team of Consultants within a single month. There’s no limit to the number of miles you can earn in a month. As you acquire miles, and then encourage your team members to achieve miles, you can earn Leadership Miles. Once you personally reach Milestone One, you can earn an additional mile any time your Level 1 (L1) Consultants cross a Milestone threshold through Personally Earned Miles (Customer Loyalty and Team Building Miles).

HOW TO EARN

Don’t forget, new Consultants earn double miles in their first few months and one mile just for completing their profile on RandFJourney.com! Help your new Consultants get off to a great start as they focus on the most vital and basic aspects of growing a Rodan + Fields® business.

And it gets even better! When you reach Milestone Five, the highest achievement in the Lead the Way program, you can celebrate your success with an exclusive VIP package for two to R+F Convention 2017 in exciting Las Vegas, Nevada.

There are so many reasons to start leading the way and encouraging your teams to join in on the fun. Learn more about how to qualify for the exclusive
rewards and start setting your goals today. For more program details go to RandFJourney.com and click on the Lead the Way tab.