MESSAGE FROM R+F

IMPORTANT MESSAGE FROM CHIEF LEGAL OFFICER MICHELLE LEETHAM:

Unauthorized Use of Images and Names

We have been contacted by lawyers representing individuals, including celebrity Jennifer Aniston, regarding unauthorized social media posts of their images and/or names. It is strictly forbidden to use the images, likeness, photos or names of any person, including celebrities, without permission in connection with marketing Rodan + Fields® or its products. Doing this exposes you and your business to legal liability. Rodan + Fields and its insurers will not defend Independent Consultants who engage in this unauthorized conduct.

Rodan + Fields has never produced any marketing or advertising material using the name or likeness of Jennifer Aniston. Any such image must be immediately removed from all social media accounts, websites or any other platform where displayed.

Independent Consultants must only use “before and after” photos provided by Rodan + Fields or photos of themselves or of people who have given permission to use their photos. Never post or share a post of a photo unless you know the person pictured has given permission for the photo to be used.

Specifically, Independent Consultants may not share this photo, as the subject did not provide permission for it to be used. This post was not created by Rodan + Fields and it is unauthorized. Independent Consultants must immediately remove all existing use, display or social media posts of this image, as well as any other image or photo where the individual did not provide specific permission for it to be used.

Please know that just because you find a photo or image on the Internet, this does not mean you have permission to use it. Many people are under the mistaken impression that what they find on the Internet is “fair game,” but that is not the case.

The use of any unauthorized “before and after” photo or any photo, image, likeness or name of a celebrity is a violation of the Rodan + Fields Policies and Procedures (see Sections 6c and 11k). Such action subjects the Independent Consultant to legal liability, and any noncompliance will result in corrective action, up to and including termination of her or his Consultant account.

Thank you for your prompt attention to these important rules. For Compliance inquiries, please contact us at Compliance@rodanandfields.com.