

PULSE BY PENNY

**PULSE by Penny
Basic**

**PULSE by Penny
Pro**

ADVANCE

Tools to support your growth as you earn rewards, build your team and achieve your highest title

ADVANCED REPORTING + TEAM DASHBOARD

- Dive deep into your team’s performance
- Identify coaching opportunities and best-sellers throughout your organization
- Plus, follow up on trends with comprehensive analysis



CUSTOM LISTS

- See who to reach out to (and about what)
- Who to celebrate and more via a smart system that leverages your Preferred Customer
- Downline and prospecting data



SCRIPTING

- Create, save and share scripts to make reaching out, reconnecting and touching base faster and easier



SHARE

Enhancements that let you easily connect with your network + start new business conversations

SOLUTION TOOL QUIZ

- Provide your customers with personalized R+F product recommendations
- Foster one-on-one connections
- Introduce your network to the brand via our skincare solution quiz



PERSONAL WEBSITE

- Get a professional, branded storefront that easily tracks your sales and lets Customers and prospective business partners learn your unique story



R+F SOCIAL

- Leverage your social media channels to unlock more business conversations with ready-to-use and customizable content plus analytical tools to evaluate engagement



R+F VIRTUAL

- Watch and learn via exclusive content
- Invite prospective Consultants and Customers to explore the company with a suite of Home Office & Leader-led trainings and virtual events



YOUR DAILY

- Drive key business-building actions and capture momentum depending on your daily enthusiasm using a curated list of tasks personal to you



FREE SHIPPING

- On all qualifying orders of 100 Sales Volume or more



SELL

Features that focus your day-to-day operations to keep you doing what you do best

THE LIBRARY + COMMS CORNER

- Get the info you need when you need it – like business-specific documents, product content, promotional materials and onboarding resources for new Consultants
- Plus, a suite of engaging shareables



BUSINESS BASICS

- Manage your R+F business with a high-level dashboard of your personal performance + that of your team, as well as basic reports



THREE MONTHS OF FREE PRO TRIAL

- Starting from the date of enrollment.



FREE

\$24.95/mo**

**Free for the enrollment month and for an additional three months