

FREQUENTLY ASKED QUESTIONS

RODAN + FIELDS ACTIVE HYDRATION SERUM

FAQ SECTIONS:

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PRODUCT DETAILS:

WHAT IS ACTIVE HYDRATION SERUM?

Active Hydration Serum is a layering super-serum that utilizes our patent-pending 3D3P Molecular Matrix to deliver a high level of Glycerin and cross-linked Hyaluronic Acid in an elegant, lightweight formula. It provides a high level of continuous hydration by pulling water from the atmosphere to nourish and replenish skin. Skin is immediately softer, smoother and more radiant-looking, and continues to improve over time.

HOW DOES ACTIVE HYDRATION SERUM WORK?

Active Hydration Serum is formulated with a proprietary, patent-pending 3D3P Molecular Matrix that instantly hydrates skin to an optimal moisture equilibrium and maintains it over time. Flooded with 30% Glycerin and cross-linked Hyaluronic Acid, the 3D3P Molecular Matrix draws moisture from the atmosphere, forming a water reservoir on the skin's surface, allowing it to take in hydration as needed. The intelligent technology self-adjusts to each individual's skin needs and environment to deliver continuous hydration throughout the day.

WHAT ARE THE KEY INGREDIENTS IN ACTIVE HYDRATION SERUM?

R+F's proprietary 3D3P Molecular Matrix reengineers the best super-hydrators – maximized 30% Glycerin and cross-linked Hyaluronic Acid. Active Hydration Serum adds hydration back onto the skin to provide instant results and long term benefits.

- **Glycerin:** Maximized 30% concentration draws in moisture from the atmosphere and creates a water reservoir on the skin's surface to deliver continuous, all-day hydration as needed.
 - **Hyaluronic Acid:** Powerful humectant that attracts and holds 1,000 times its weight in water.
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WHAT IS A SERUM?

A serum is a lightweight skincare product that delivers higher concentrations of powerful ingredients to address a specific skin concern. Although there are many different types of serums on the market, each individual serum tends to address a specific concern for a more intensive effect. Serums are meant to work synergistically with your other skincare products, and are to be layered underneath moisturizers or other skin conditioning products for additional and/or better results.

HOW DO GLYCERIN AND HYALURONIC ACID DIFFER?

Glycerin and Hyaluronic Acid are humectants that attract and hold water, however, they behave differently on the skin. Glycerin is a small molecule which is capable of absorbing at the skin's surface. Hyaluronic Acid is a very large molecule that sits on top of the skin when applied, creating a hydrating cushion. Combining both Glycerin and Hyaluronic Acid provides a superior capacity for binding water and boosting hydration.

IF I DON'T SEE DRYNESS DO I NEED ACTIVE HYDRATION SERUM?

Skin does not have to be visibly dry to be dehydrated. All skin types (including oily and blemish prone skin) can benefit from hydration. Dry skin is more sensitive, prone to lines and wrinkles, and less receptive to skincare products. With age, skin is no longer capable of maintaining moisture as well as youthful skin, and requires more maintenance. Well-hydrated skin retains a better barrier function and more elasticity to help achieve radiant, youthful-looking skin.

HOW DOES ACTIVE HYDRATION SERUM ADDRESS SKIN DRYNESS IN A NEW WAY?

There are two ways to condition dry skin. The most common way is to form an occlusive barrier on the skin to prevent moisture from escaping. However, occlusive barriers don't actually add hydration to the skin and tend to feel heavy and greasy. The second way to tackle dryness is to add hydration to the skin's surface. The best ingredient to achieve this is Glycerin. Unfortunately, Glycerin is sticky by nature so most formulas contain only 1-3% Glycerin, making them less effective. With Active Hydration Serum, we created a new molecule to deliver a 30% Glycerin in lightweight, elegant formula.

HOW IS ACTIVE HYDRATION SERUM DIFFERENT FROM OTHER HYDRATING SKINCARE PRODUCTS?

Active Hydration Serum is not like any other product. The 3D3P Molecular Matrix is a patent-pending, one-of-a-kind structure, invented in our R+F lab. We created a new molecule to address hydration in a different way, binding Glycerin to Hyaluronic Acid and attracting moisture to the skin throughout the day as needed. Our proprietary technology allows us to deliver a high dose of 30% Glycerin versus other formulas that only contain 1-3%, making Active Hydration Serum more effective.

CAN ACTIVE HYDRATION SERUM BE USED ON SENSITIVE SKIN?

Yes. Not only is Active Hydration Serum safe for use on sensitive skin, our clinical testing demonstrates that participants with sensitive skin noticed an improvement in skin comfort after using Active Hydration Serum for 8 weeks. When used with the SOOTHE Regimen, participants experienced smoother, softer, more radiant-looking skin plus a visible improvement in firmness and a reduction of fine lines and pores. To incorporate Active Hydration Serum with the SOOTHE Regimen, use after the SOOTHE Gentle Cream Wash and before the SOOTH Sensitive Skin Treatment, then continue to layer the remaining products in the SOOTHE Regimen.

CAN ACTIVE HYDRATION SERUM BE USED ON ACNE PRONE SKIN?

Yes. Active Hydration Serum is oil-free, non-comedogenic (won't clog pores) and will not cause breakouts. In fact, Active Hydration Serum can help combat dryness that can occur from over the counter (OTC) active ingredients used to treat acne. Often acne products may dry your skin as they dry up acne pimples, blackheads, and whiteheads forming in your pores. When skin becomes dry, oil glands are stimulated to coat and protect your skin. This boomerang effect usually leads to over cleansing which exasperates the oil imbalance.

The good news is that when used with the UNBLEMISH Regimen, Active Hydration Serum helps balance oil, dryness and blotchiness. Skin will look balanced, smoother, softer and more radiant. To incorporate Active Hydration Serum with the UNBLEMISH Regimen, use after UNBLEMISH Clarifying Toner and before UNBLEMISH Dual Intensive Acne Treatment, then continue to layer the remaining products in the UNBLEMISH Regimen.

HOW DOES ACTIVE HYDRATION SERUM FIT INTO THE RODAN + FIELDS MULTI-MED THERAPY PHILOSOPHY?

Multi-Med® Therapy is based on clinically-tested formulas that deliver the RIGHT ingredients in the RIGHT formulations in the RIGHT order with each step building on the last to create visible results. Active Hydration Serum was formulated to boost the efficacy of all of the products in our Regimens and clinically tested to deliver additional benefits when used in combination with our R+F Regimens.

HOW IS ACTIVE HYDRATION SERUM DIFFERENT FROM LIP RENEWING SERUM AND NIGHT RENEWING SERUM?

A serum is simply a product formulated to address a specific need. Despite all being serums, Active Hydration Serum, Night Renewing Serum and Lip Renewing Serum each contain different ingredients to address specific skincare concerns and provide different benefits.

- Active Hydration Serum delivers a high level of hydration in a lightweight formula to nourish and replenish skin. It immediately infuses skin with intense hydration for a smoother, more youthful-looking complexion that visibly improves over time.
- REDEFINE Night Renewing Serum contains a potent, proprietary blend of peptides and Retinol to visibly improve skin texture and firmness and reduce the appearance of wrinkles. *Even though it feels silky smooth, it does not contain any moisturizing properties.*

In fact, Active Hydration Serum is a layering serum that can be applied before the Night Renewing Serum to help amplify its effects. When used with the AMP MD Roller, roll first, then apply Active Hydration Serum, immediately follow with Night Renewing Serum and the remaining steps in your Regimen.

- REDEFINE Lip Renewing Serum utilizes peptides to help lips retain natural moisturizing factors, visibly smooth lip texture, and reduce the appearance of lip lines.

HOW DOES ACTIVE HYDRATION SERUM BOOST REGIMEN PERFORMANCE?

Active Hydration Serum boosts Regimen performance in two ways: 1) by amplifying the Regimen benefits, and 2) by adding benefits above and beyond what each Regimen provides.

1. **Amplification of Regimen Benefits:** Hydrated skin not only looks healthier, but is also primed to more readily accept ingredients from products that are layered on top.
2. **Additional Benefits:** When used with your R+F Regimen, you will experience additional skin benefits beyond what your Regimen provides as well as smoother, softer and more radiant-looking skin. When Active Hydration Serum was added to each R+F Regimen, participants in an 8-week clinical study experienced the following results:
 - REDEFINE users had the anti-aging benefits of the Regimen plus increased radiance and improved texture
 - REVERSE users had even-looking skin with a visible reduction in fine lines and wrinkles
 - UNBLEMISH users had clearer skin with a balanced complexion and fewer oily and dry patches
 - SOOTHE users had skin that was not only calmer but also visibly firmer with fewer fine lines

IS ACTIVE HYDRATION SERUM OIL-FREE?

Yes, Active Hydration Serum is oil-free, non-comedogenic (won't clog pores) and will not cause breakouts.

HOW LONG WILL A CONTAINER OF ACTIVE HYDRATION SERUM LAST?

If used once daily, Active Hydration Serum should last approximately 2 months.

HOW WILL I KNOW TO REPURCHASE?

The dropper will no longer pull product and will come up empty.

DOES ACTIVE HYDRATION SERUM HAVE A FRAGRANCE?

Yes. Active Hydration Serum contains a small amount of a light fragrance.

THE NEED FOR HYDRATION:

WHY IS HYDRATION IMPORTANT TO MY SKIN?

Proper hydration should be the cornerstone of any skincare routine. One of the culprits of aging skin is dryness. Whether you experience dryness due to hormonal changes, the environment or age, it can make skin look older. In fact, research shows that dry skin actually behaves like older skin. As the outer surface becomes dry, cell turnover reduces which results in skin that is more prone to sensitivity, lines and wrinkles, and is less

receptive to skincare products. As skin ages, it requires more hydration to perform optimally, and can become more difficult for skin to taken in hydration or other skincare ingredients.

HOW DO I KNOW IF MY SKIN NEEDS ADDITIONAL HYDRATION?

There is a misconception that only visibly dry or older skin needs hydration. All skin types, even oily and acne-prone skin, can benefit from additional hydration to perform optimally. In fact, oily skin actually produces more oil when it's dehydrated to compensate for its hydration needs.

DO I NEED ACTIVE HYDRATION SERUM IF I HAVE OILY SKIN?

Those with oily skin are often hesitant to apply hydrating or moisturizing products for fear of creating additional oil. However, hydration and oil are two very different things. Hydration adds water to your skin to reduce dehydration, while oil sits on top of the skin. And even though there may be no visible signs, oily skin can often be dry underneath causing it to produce more oil.

Everyone can benefit from additional hydration to perform optimally, regardless of your skin type. The trick is to find the right kind. Active Hydration Serum is perfect for all skin types because it self-adjusts to what your skin needs to help it reach its optimal hydration level and maintain it. Active Hydration Serum is oil-free, so it will leave skin feeling smooth, soft and radiant, and not oily or greasy.

In fact, Active Hydration Serum can help balance oil. The 3D3P Molecular Matrix has been specially formulated to ensure that sebum (oil) does not accumulate on the surface of skin. For those with oily skin, we recommend nightly use to help give your skin the hydration it needs.

IS ACTIVE HYDRATION SERUM ONLY FOR PEOPLE WITH DRY SKIN?

No. All skin types need hydration to perform optimally, regardless of age or skin type. There is a misconception that only dry or older skin needs hydration when in fact all skin types could benefit from the right type of hydration, even those with acne or oily skin.

HOW DO I KNOW IF I HAVE DRY OR DEHYDRATED SKIN?

Dry or dehydrated skin can both feel tight and appear flaky or rough, with fine lines, and pronounced wrinkles. However, dry or dehydrated skin is not always visible. Even without visibly dry patches your skin could be dry or dehydrated underneath and in need of additional hydration.

ARE HYDRATION AND MOISTURIZATION DIFFERENT?

Yes. Hydration and moisturization address dryness in different ways. Hydration adds water to the skin, while moisturizers do not actually add water to the skin, they form an occlusive barrier on top of the skin to seal in the moisture that is already there.

WILL USING TOO MUCH ACTIVE HYDRATION SERUM MAKE MY SKIN OILY?

Active Hydration Serum is oil-free, won't clog pores (non-comedogenic) or cause breakouts. It self-adjusts to what skin needs to help it reach its optimal moisture equilibrium. If you have oily skin use once per day in the evening as directed, for best results.

DO I NEED ACTIVE HYDRATION SERUM IF I LIVE IN A HUMID CLIMATE?

Living in a humid climate does not mean that your skin is hydrated. Active Hydration Serum was formulated to work with all skin types regardless of climate with the *right* kind and *right* level of oil-free hydration. R+F's proprietary 3D3P Molecular Matrix draws and locks in moisture from the atmosphere, forming a water reservoir on the skin's surface, allowing it to take in hydration as needed. Skin will be smoother, softer and more radiant-looking, and not greasy or oily.

WILL ACTIVE HYDRATION SERUM WORK IF I LIVE IN A DRY CLIMATE?

Yes, those in dry climate will see and feel the immediate benefits of Active Hydration Serum. Active Hydration Serum was formulated to work with all skin types regardless of climate. Regardless of the climate outside, the 3D3P Molecular Matrix draws and locks in moisture from the atmosphere, forming a water reservoir on the skin's surface, allowing it to take in hydration as needed. In fact, we tested Active Hydration Serum in the desert of Las Vegas during R+F Convention 2016 on more than 4200 people of different ages, ethnicities and with varying skin concerns. Even in those extreme conditions, 96% of them saw an immediate increase in their moisture level.

PRODUCT APPLICATION:

HOW DO I USE ACTIVE HYDRATION SERUM?

Apply nightly after cleansing and toning. Apply product all over face, and immediately follow with the next step in your Rodan + Fields Regimen (Step 3 for REDEFINE, REVERSE and UNBLEMISH; Step 2 for SOOTHE). Product works best when layered with your Regimen or under a moisturizer/treatment product. May be used twice daily as needed. May be used with AMP MD™ and Night Renewing Serum (apply after AMP MD and before Night Renewing Serum). Do not use on eyelids.

For best results, start with nightly use and adjust dosage based on your skin's needs. We recommend nightly use if you have oily or combination skin, however Active Hydration Serum may be used twice daily (morning and evening) if you have dry skin.

WHEN DO I APPLY WITH MY REGIMEN?

Apply nightly after cleansing and toning your skin, then layer the remaining evening products. If skin needs more hydration simply use in the morning after cleansing and toning, and prior to the remaining skincare.

DO I APPLY ACTIVE HYDRATION SERUM IN THE MORNING OR EVENING?

Begin with nightly use and adjust to twice daily depending on what your skin needs. We recommend starting with nightly use if you have oily or combination skin, and twice daily (morning and evening) as needed if you have dry skin. Once applied immediately follow with the next step in your Regimen.

HOW MUCH PRODUCT SHOULD I APPLY?

Once you twist open the cap, the dropper will automatically fill with the correct dose of product, which is approximately 1/3 of a length of the dropper. However, feel free to adjust dosage based on what your skin needs.

HOW DO I OPEN THE ACTIVE HYDRATION SERUM BOTTLE?

Twist cap counter-clockwise to unlock, then remove cap from bottle. Serum will automatically pull into the dropper. Push the button on the top of the cap to expel dropper contents into the palm of your hand. Apply product all over face and immediately follow with the next step in your Rodan + Fields Regimen.

To close the bottle twist the cap clockwise until the button on top pulls down flush with the top in the lock position.

HOW LONG WILL I SEE THE BENEFITS ON MY SKIN?

Active Hydration Serum works immediately, lasts all day, and most importantly, it builds moisture over time.

CAN YOU USE ACTIVE HYDRATION SERUM NEAR THE EYES?

Active Hydration Serum was not formulated for the eye area and has not been ophthalmologist tested. Please avoid the eye lids.

CAN YOU USE THE ACTIVE HYDRATION SERUM ON THE LIPS?

Active Hydration Serum was not been formulated or clinically tested for use on the lips. Rodan + Fields offers REDEFINE Lip Renewing Serum to help lips retain natural moisturizing factors, visibly smooth texture, and reduce the appearance of lip lines.

CAN I USE ACTIVE HYDRATION SERUM ON MY NECK, CHEST, OR HANDS?

Active Hydration Serum is safe for use on neck, chest and hands.

WHAT SHOULD I DO IF MY FACE FEELS STICKY AFTER APPLYING ACTIVE HYDRATION SERUM?

Active Hydration Serum is not meant to be the last step in your routine and works best when immediately layered underneath a moisturizer or other skincare product. Any initial stickiness should disappear once product dries.

CAN I USED ACTIVE HYDRATION SERUM ALONE WITHOUT LAYERING ANYTHING ON TOP OF IT?

Active Hydration Serum is a layering serum that hydrates skin and amplifies the products layered on top of it. It works best when layered under a moisturizer or other skincare product and was not designed to be used alone.

PRODUCT RESULTS:

WHAT RESULTS CAN I EXPECT WITH ACTIVE HYDRATION SERUM?

You can expect to experience smoother, softer and more radiant-looking skin that continues to improve over time better over time. Skin will be so hydrated it looks and acts younger.

HOW LONG DOES IT TAKE FOR ACTIVE HYDRATION SERUM TO WORK?

Active Hydration Serum starts working after the first use. You can see and feel the benefits immediately. It also works long after you applied it as it continues to draw moisture from the atmosphere.

WHAT ARE THE CLINICAL RESULTS OF ACTIVE HYDRATION SERUM?

Active Hydration Serum has both hydration benefits as well as Regimen specific benefits. All users of Active Hydration Serum will experience smoother, softer, more radiant-looking skin.

HYDRATION BENEFITS: Immediate and continuous hydration for smooth, soft, radiant-looking skin.

- **Immediate Boost of Hydration:**
 - Instantly raises skin's hydration level by 200% after just one use and keeps it there for 8 hours*
- **Continuous improvement in skin's moisture level over time***
 - 100% increase in skin's moisture retention after 1 week*
 - 94% saw an improvement in moisture after 2 weeks**
- **Long-term visible improvement after 2 weeks**
 - 93% of participants saw smoother skin
 - 87% of participants saw more supple skin
 - 86% of participants saw more radiant

**Based on an eight-day US clinical study. **Based on a two-week US consumer study.*

REGIMEN BENEFITS: When used with your R+F Regimen you will experience additional skin benefits beyond what your Regimen provides, plus smoother, softer, more radiant-looking skin. When Active Hydration Serum was added to each R+F Regimen, participants in an 8-week clinical study achieved the following results:

Active Hydration Serum + REDEFINE Regimen Benefits = Increased Radiance

- 100% had smoother skin
- 100% had softer skin
- 100% had more radiant skin
- 96% had younger-looking skin
- 88% had healthier-looking skin

Active Hydration Serum + REVERSE Regimen* Benefits = Fewer Fine Lines

- 100% had more radiant skin
- 96% had smoother skin
- 96% had softer skin
- 96% had fewer fine lines
- 70% had less visible pores

Active Hydration Serum + UNBLEMISH Regimen Benefits = Balanced Skin

- 94% had more radiant skin
- 88% had less oily skin (t-zone)
- 81% had less dry skin
- 81% had softer skin
- 75% had smoother skin
- 75% had less blotchy skin

Active Hydration Serum + SOOTHE Regimen Benefits = Visibly Firmer Skin

- 95% had softer skin
- 95% saw visibly firmer skin **
- 91% had more radiant skin
- 91% had smoother skin
- 86% had fewer fine lines
- 76% had smaller-looking pores

*Based on an eight-week US clinical study, participants improvement based on clinical grading. *Results based on testing with REVERSE Brightening Regimen in U.S., but may be used with REVERSE Lightening. **Based on an eight-week independent US consumer study, participants noticed visible improvement*

USE WITH OTHER R+F PRODUCTS:**HOW DO I USE ACTIVE HYDRATION SERUM WITH MY REGIMEN?**

Active Hydration Serum works best when layered under a moisturizer or other skincare product. Apply after cleansing and toning. Do not wait for product to dry, immediately follow with the remaining steps in your skincare routine.

Use prior to Step 3 when using the REDEFINE, REVERSE or UNBLEMISH Regimens. Use prior to Step 2 with the SOOTHE Regimen. Just remember: Wash. Tone. *Hydrate*. Condition.

CAN ACTIVE HYDRATION SERUM BE USED WITH REVERSE LIGHTENING?

Yes, Active Hydration Serum is safe for use with both REVERSE Brightening and REVERSE Lightening. However, Clinical testing was performed with REVERSE Brightening. For both Regimens, incorporate Active Hydration Serum after cleansing and toning, and then layer with Step 3 of your Regimen.

CAN I USE ACTIVE HYDRATION SERUM WITH MY AMP MD?

Yes. Active Hydration Serum is safe for use with REDEFINE AMP MD. In fact, Active Hydration Serum helps prime skin and can amplify the effects of product layered on top of it. When used together you are able to maximize the anti-aging benefits of your Regimen. To incorporate Active Hydration Serum with the AMP MD Roller in your nightly routine use the following steps: 1) Cleanse and tone skin; 2) Roll with AMP MD Roller; 3) Layer Active Hydration Serum; and 4) Continue with Step 3 or the remaining products in your routine.

CAN I USE ACTIVE HYDRATION SERUM WITH MY AMP MD AND NIGHT RENEWING SERUM?

Yes. Active Hydration Serum is safe for use with REDEFINE AMP MD and REDEFINE Night Renewing Serum. In fact, Active Hydration Serum helps prime skin and can amplify the effects of product layered on top of it. When used together you are able to maximize the anti-aging benefits of your Regimen. To incorporate with AMP MD Roller and Night Renewing Serum use the following steps: 1) Cleanse and tone skin; 2) Roll with AMP MD Roller; 3) Layer Active Hydration Serum; 4) Apply Night Renewing Serum; and 5) Continue with Step 3 or the remaining products in your routine.

CAN YOU SUBSTITUTE ACTIVE HYDRATION SERUM FOR NIGHT RENEWING SERUM WHEN USING THE AMP MD ROLLER?

No. Active Hydration Serum and Night Renewing Serum have different benefits. The REDEFINE AMP MD Roller has been clinically tested and patented with the Night Renewing Serum to firm the appearance of the skin. Active Hydration Serum can be used in addition to Night Renewing Serum to amplify the effects, however, it should not be used to replace Night Renewing Serum.

The great news is that they can be used together to amplify effects. Just apply Active Hydration Serum after rolling with the REDEFINE AMP MD and before the REDEFINE Night Renewing Serum.

HOW DO I USE ACTIVE HYDRATION SERUM WITH REDEFINE ACUTE CARE?

Apply Acute Care according to packaging directions. Once applied, you may then use Active Hydration Serum while making sure to avoid Acute Care patches.

DO I NEED ACTIVE HYDRATION SERUM IF I AM USING ANOTHER R+F MOISTURIZER (I.E., SOOTHE SENSITIVE SKIN TREATMENT, REDEFINE TRIPLE DEFENSE TREATMENT OR REDEFINE OVERNIGHT RESTORATIVE CREAM)?

Hydration and moisturization address dryness in different way. Hydration adds water to the skin, while moisturizer do not actually add water to the skin, but rather they form an occlusive barrier on top of the skin to seal in the moisture that is already there. Active Hydration Serum and its 3D3P Molecular Matrix adds continuous hydration to the skin. It has been clinically tested to work synergistically with all R+F Regimens to boost results.

HOW DOES ACTIVE HYDRATION SERUM WORK TO CONTINUOUSLY ADD HYDRATION IF YOU LAYER A MOISTURIZER ON TOP OF IT?

Active Hydration System contains our proprietary 3D3P Molecular Matrix, which is a three dimensional platform infused with a potent combination of humectants – Glycerin and Hyaluronic Acid, two of the best water binding ingredients on the market. These water magnets within the 3D3P structure maximize performance by adhering to skin for continuous hydration, while also allowing other products applied on top to absorb through the serum. Since traditional creams and lotions are not completely occlusive (i.e. a seal over the skin), water can still be drawn from the atmosphere to this permeable and flexible 3D3P structure. Thus, helping to create a water reservoir that sits on the skin and hydrating it as needed.

Glycerin and Hyaluronic Acid are commonly formulated humectants which can be found in many good hydrators on the market. However, applying hydrators with humectants is not enough for delivering and maintaining a good level of hydration when skin is dry. Even good hydrators loaded with humectants have a hard time of delivering and keeping water on the skin surface. Traditional moisturizers can be limited in delivering hydration to a dry skin surface since they are formulated to keep moisture in skin but do not add significant hydration to skin. However, when skin is dry, hydration must be first replenished before a moisturizing product is applied. Active Hydration Serum has been carefully formulated to permeate (i.e. intermingle) well with R+F moisturizing products and sunscreens. It can attract water even when a moisturizer or sunscreen is applied on top and those same products can still benefit the skin due to the unique permeability of Active Hydration Serum and its 3D3P Molecular Matrix. Active Hydration is a smart hydrator that works to maintain the highest possible level of hydration under even the most extreme conditions.

PRODUCT SAFETY:

CAN I USE ACTIVE HYDRATION SERUM IF I AM PREGNANT OR NURSING?

For any health or medical inquiry, bring the ingredient list to your doctor for approval prior to introducing any skincare products to your routine.

IS ACTIVE HYDRATION SERUM GLUTEN-FREE?

Active Hydration Serum is not formulated with any wheat extracts or proteins, but some of the ingredients may have been processed in facilities which also process Oats, Spelt, Rye, or Wheat.

DOES ACTIVE HYDRATION SERUM CONTAIN ANY TREE NUTS?

No. Active Hydration Serum does not contain any peanut or tree nut derivatives.

DOES ACTIVE HYDRATION SERUM CONTAIN ANY PRESERVATIVES?

Yes, Active Hydration Serum contains Sodium Benzoate and Phenoxyethanol to preserve the quality and efficacy of the formula over time.

IS ACTIVE HYDRATION SERUM VEGAN?

No, Active hydration Serum contains small amounts of Cholesterol, a skin conditioner derived from wool.

DOES ACTIVE HYDRATION SERUM CONTAIN PARABENS?

Active Hydration Serum is formulated without parabens.

DOES ACTIVE HYDRATION SERUM CONTAIN ANY SOY DERIVATIVES?

Yes. While Active Hydration Serum does not contain any soybean oils or proteins, it does contain small amounts of Lecithin which is an ingredient derived from Soy. Nonetheless, it is highly purified and unlikely to contain Soy proteins.

WARNINGS:

For external use only. Avoid getting in the eye; in the event of direct contact, rinse with cool water and seek medical attention if irritation persists. Anyone on prescription medications or under a doctor's care, should review the ingredient list with the medical professional and request a recommendation. Consult with your doctor for any medical question including but not limited to if you're pregnant or nursing, or actively undergoing cancer treatment. Keep out of reach of children.

Ingredient lists can be found on these websites:

For US: www.rodanandfields.com/rfconnection

For CANADA: www.rodanandfields.com/ca/rfconnection