





U.S. BUSINESS KIT COMPARISON GUIDE

Jumpstart your business with the Rodan + Fields Business Kits. Select the Kit that best fits your business needs.

					
KIT NAME		BUSINESS PORTFOLIO	PERSONAL RESULTS KIT	CORE KIT	ULTIMATE KIT
PRICE		\$45	\$395	\$695	\$995
RETAIL VALUE		N/A	\$450+	\$1,250+	\$2,100+
DISCOUNT		N/A	Over 35% off the Retail price	Over 50% off the Retail price	Over 55% off the Retail price
DESCRIPTION		The Business Portfolio is the entry-level way to start your business — it includes a First Steps Business Guide and Product Guide. The Business Portfolio does not include products.	Leverage your own R+F Regimen results to start your business. Select your Regimen of choice — and also receive add-on products that give instant results. Business-building tools will help you launch.	Start your business with a streamlined assortment that features the iconic R+F Regimens, our best-selling R+F Lash Boost, plus business-building tools to set you up for success.	Jumpstart and grow your business with this comprehensive Ultimate Kit. It's packed with iconic R+F Regimens, new innovative products and best-sellers, a premium portfolio, powerful business-building tools and an assortment of samples to share.
BUSINESS BASICS	Business-Building Materials	<ul style="list-style-type: none"> • First Steps Business Guide • Product Guide 	<ul style="list-style-type: none"> • First Steps Business Guide • Product Guide 	<ul style="list-style-type: none"> • First Steps Business Guide • Product Guide • “Before and Afters” Flip Book 	<ul style="list-style-type: none"> • First Steps Business Guide • Product Guide • “Before and Afters” Flip Book • Premium portfolio
	Product Samples			<ul style="list-style-type: none"> • Radiant Defense Perfecting Liquid Sample Cards (10) 	<ul style="list-style-type: none"> • Active Hydration Serum (10) • Radiant Defense Perfecting Liquid Sample Cards (10) • Give It A Glow (10) • Micro-Dermabrasion Paste packets (10)
PRODUCTS	Regimens		<ul style="list-style-type: none"> • Your Regimen Choice <p>Choose from REDEFINE, REVERSE Brightening, REVERSE Lightening, SOOTHE, UNBLEMISH or get both SPOTLESS and RECHARGE Regimens to get the best-looking skin of your life.</p>	<ul style="list-style-type: none"> • REDEFINE Regimen • REVERSE Brightening Regimen • SOOTHE Regimen • UNBLEMISH Regimen • SPOTLESS Regimen 	<ul style="list-style-type: none"> • REDEFINE Regimen • REVERSE Brightening Regimen • SOOTHE Regimen • UNBLEMISH Regimen • SPOTLESS Regimen
	Latest Innovations			<ul style="list-style-type: none"> • RECHARGE Regimen 	<ul style="list-style-type: none"> • RECHARGE Regimen • Pore Cleansing MD System • Mini Mask Set
	ENHANCEMENTS + Add-Ons		<ul style="list-style-type: none"> • Active Hydration Serum • Active Hydration Body Replenish • Micro-Dermabrasion Paste • REDEFINE Multi-Function Eye Cream 	<ul style="list-style-type: none"> • R+F Lash Boost • AMP MD Derma-Roller • REDEFINE Intensive Renewing Serum 	<ul style="list-style-type: none"> • R+F Lash Boost • Active Hydration Serum • Active Hydration Body Replenish • Micro-Dermabrasion Paste • REDEFINE Intensive Renewing Serum • REDEFINE Multi-Function Eye Cream • AMP MD Derma-Roller
	Finishing Touches		<ul style="list-style-type: none"> • ESSENTIALS Instant Makeup Remover Wipes (2-pack) • ESSENTIALS Gauze Pads 	<ul style="list-style-type: none"> • ESSENTIALS Gauze Pads 	<ul style="list-style-type: none"> • Radiant Defense Perfecting Liquid in the shade of your choice • Radiant Defense Liquid Brush • ESSENTIALS Instant Makeup Remover Wipes (2-pack) • ESSENTIALS Gauze Pads